



¡VIVA MEDA!

49th Anniversary Celebration

Misión Unida

OCTOBER 20, 2022

Hybrid: In Person + Virtual via  socialive

Join us in celebrating nearly five decades of innovation and collaboration by becoming one of our valued sponsors for the 49th Annual ¡VIVA MEDA! gala.

We're thrilled to host a hybrid event this year and the 2022 gala will undoubtedly be one to remember. Our in-person programming will take place at San Francisco's City View at METREON while also being broadcast virtually and promoted on our social media channels, reaching a network of 35,000+ individuals.

A ¡VIVA MEDA! Gala sponsorship presents a unique opportunity to showcase your partnership with MEDA's cutting-edge community development work in San Francisco and beyond.

See Pages 2 -3 to select a sponsorship level for your company.

BENEFIT	\$49,000 EQUITY SPONSOR	\$25,000 PROMISE SPONSOR	\$10,000 UNITY SPONSOR	\$5,000 PATHWAY SPONSOR	\$2,500 OPPORTUNITY SPONSOR	\$1,000 COMMUNITY SPONSOR
Gala Tickets <i>Reserved tickets to attend the 49th Annual VIVA MEDA Gala</i>	✓ 20 Tickets (2 tables)	✓ 10 Tickets (1 table)	✓ 5 Tickets	✓ 3 Tickets	✓ 2 Tickets	✓ 1 Ticket
Visual Partnership Exhibit <i>Exhibit showcasing the timeline of your partnership with MEDA</i>	✓					
Special Partnership Speech <i>Opportunity to give a five-minute speech at the gala highlighting partnership and community development work</i>	✓					
Thought Leadership Promotion <i>MEDA Communications team to work with your Communications team</i>	✓					
Gala Award Presentation <i>Present an award to a client or small business honoree of the year</i>	✓	✓				
Branded Photo Step & Repeat <i>Your company's logo featured on the photo step-and-repeat backdrop</i>	✓					
Sponsored Swag Bags <i>Your logo on swag bags given to gala attendees</i>		✓				
Signature Event Cocktail + Mocktail <i>Opportunity to name the signature drinks for the event</i>		✓				
VIP Reception! <i>Tickets to meet and greet with special musical guests and keynote before the gala. VIP guests will receive a curated box from MEDA's Mission District small business clients.</i>	✓ 10 Tickets	✓ 6 Tickets	✓ 5 Tickets	✓ 3 Tickets	✓ 1 Ticket	
Program Ad <i>Printed ad in event program</i>	✓ Full page (inside cover)	✓ 1/2 page	✓ 1/4 page	✓ 1/4 page	✓ 1/8 page	✓ 1/16 page
Social Media Video <i>Pre-event 30-second promotional video shared on MEDA's social media channels (40K followers)</i>		✓	✓			
Additional Recognition <i>Marketing inclusion on MEDA website, Eventbrite page, social channels and newsletters</i>	✓	✓	✓	✓	✓	✓

benefits list continued on next page

Hyperlinked Logo <i>On MEDA website, medasf.org</i>	✓	✓	✓	✓	✓	✓
Pop-Up Display Banner <i>Your logo displayed on a pop-up banner at the gala</i>	✓ Sole inclusion on Equity Sponsor banner	✓ Inclusion on Promise Sponsors banner				
Social Media Banners <i>Sponsor branding on VM49 social media banners (e.g., Facebook header)</i>	✓	✓	✓			
Post-Event Recognition <i>Marketing inclusion in event recap blog, newsletter, MEDA website and social media posts</i>	✓	✓	✓	✓	✓	✓
Podcast Feature <i>Feature interview on an episode of MEDA's podcast leading up to the event</i>	✓	✓				

My Sponsorship Level

YES! We'd love to sponsor the ¡VIVA MEDA! 49th Anniversary Celebration!

Please check one box:

- Equity Sponsor (\$49,000)
 Promise Sponsor (\$25,000)
 Unity Sponsor (\$10,000)
 Pathway Sponsor (\$5,000)
 Opportunity Sponsor (\$2,500)
 Community Sponsor (\$1,000)

My Contact Information

Your name _____

Company name (if applicable) _____

Address _____

Phone _____ Email _____

If sponsoring, please list **exactly** how you or your organization's name should be listed:

Please indicate payment preference and mail to address below or scan and email to tkearns@medasf.org.

- Check enclosed
 Visa
 MasterCard
 American Express
 Discover Card

Credit card number _____-_____-_____-_____ Expiration date ____/____

Name as it appears on credit card _____

Signature _____

If paying by check, make payable to Mission Economic Development Agency (MEDA) and return with this completed form to:

MEDA, c/o Development Operations Manager Taryn Kearns, 2301 Mission Street, Suite 301, San Francisco, CA 94110

Please note that for full participation in the promotional program, sponsor acceptances must be received as soon as possible — **and no later than Friday Aug. 26, 2022.**