THEORY OF CHANGE



MEDA OFFERS THESE PROGRAMS, SUPPORTED BY OPERATIONS

Asset Building

Community

Fondo Adelante (CDFI)

Mission acfglmn **Promise** Neighborhood

dehijklm

Real Estate

Policy & **Advocacy**

> AND EMPLOYS THESE PROVEN STRATEGIES

- a. Direct wealth-building services for individuals and families
- b. Housing continuum: homelessness to homeownership and investment
- Preservation and production of affordable residential/ commercial real estate
- d. Multigenerational family wraparound services with age-specific supports
- e. Collective Impact partner network through Mission Promise Neighborhood
- Infusion of equitable, anti-displacement capital for business and real estate
- g. Mitigation of gentrifying businesses and support for Latino-serving businesses
- h. Civic leadership development of clients, families and
- Grassroots community engagement using the promotoras model
- Policy analysis and advocacy; community leadership development and activation
- k. Strong referral networks and coalition-building at local, state and national levels
- Cross-community capacity-building and wealth-building
- m. Sharing MEDA organizational strategies on a national scale
- n. Restructuring of services to meet clients' urgent needs during the COVID-19 pandemic

Diversity of public, private and philanthropic funding streams Standard operating procedures and investment in strong financials Data-driven decision-making with comprehensive data systems Staff are representative of the communities that MEDA serves

TO ACHIEVE THESE SIX RESULTS

Families

are financially thriving

Children and youth succeed in school

San Francisco's Latino residents are decision-makers in the institutions and political systems that affect their lives

Families

have affordable

and stable

housing

The Mission is a strong and supportive community for Latino residents, businesses and institutions

Nationwide, organizations rooted in historically underserved communities are equipped to ensure that families, workers and small businesses thrive

STRONG INFRASTRUCTURE TO SUPPORT PROGRAM STRATEGIES, ADVANCE COMMUNITY **GOALS AND SUSTAIN THE ORGANIZATION**

AND CREATE THE CHANGE WE WANT TO SEE, LOCALLY AND NATIONALLY.

MISSION

Rooted in San Francisco's Mission District, MEDA is advancing a national equity movement by building Latino prosperity, community ownership and civic power.

VISION

We envision generations of Latino families choosing where to call home, thriving economically, succeeding in learning opportunities, and leading policy and social change toward a more equitable society.

ASSUMPTIONS

MEDA's place-based framework is a strong basis to build equity

MEDA's programs effectively support clients' well-being across generations

MEDA has capacity and standing to influence local, state and national policy

MEDA's track record of success enables growth

RISKS

Anti-equity forces in San Francisco

Anti-equity, anti-immigrant and anti-Latino politics at multiple levels of government

Financial and health outcomes of COVID-19

Operations

Communications **Evaluation** Finance Fund Development **Human Resources** & Operations

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