



¡VIVA MEDA!

47th Anniversary Celebration

October 1, 2020 — Virtual via socialive

Sponsorship Levels & Benefits

\$25,000 Presenting Sponsor

- *On-screen presence!* Present an award to an honoree.
- *Free Promotion!* Your company's promotional video played during dinner at gala.
- Marketing inclusion on MEDA website and social channels, plus in newsletters.
- Hyperlinked logo on MEDA website.
- Sponsorship logo during virtual program.

\$5,000 Silver Sponsor

- *Free Promotion!* Your company's promotional video played during dinner at gala.
- Marketing inclusion on MEDA website and social channels, plus in newsletters.
- Hyperlinked logo on MEDA website.
- Sponsorship logo during virtual program.

\$2,500 Bronze Sponsor

- Marketing inclusion on MEDA website and social channels, plus in newsletters.
- Hyperlinked logo on MEDA website.
- Sponsorship logo during virtual program.

\$1,000 Community Sponsor

- Marketing inclusion on MEDA website and social channels, plus in newsletters.
- Sponsorship logo during virtual program.

OUR AUDIENCE

Hosted on a robust Sociallive platform, our virtual gala enables us to bring in our **BIGGEST AUDIENCE EVER**, with the event live-streamed on MEDA's Facebook, LinkedIn, Twitter and YouTube channels. That's a ~40,000 potential reach. Plus, you'll reach our 16,800 community members and stakeholders via our e-newsletters.

Our sponsorship levels present a unique opportunity for *your* brand to be associated with the cutting-edge community development work that MEDA is doing in the Mission, and beyond.

My Sponsorship Level

YES! We'd love to sponsor the ¡VIVA MEDA! 47th Anniversary Celebration — *VIRTUAL!*

Please check one box:

- Presenting Sponsor (\$25,000) Silver Sponsor (\$5,000)
 Bronze Sponsor (\$2,500) Community Sponsor (\$1,000)

My Contact Information

Your name _____

Company name (if applicable) _____

Address _____

Phone _____ Email _____

If sponsoring, please list **exactly** how you or your organization's name should be listed:

Please indicate payment preference and mail to address below or scan and email to lpurras@medasf.org.

Check enclosed Visa MasterCard American Express Discover Card

Credit card number _____ - _____ - _____ - _____ Expiration date ____/____

Name as it appears on credit card _____

Signature _____

If paying by check, please make payable to Mission Economic Development Agency (MEDA) and return with this completed form to: MEDA c/o Lucy Porras, Philanthropic Engagement Manager, 2301 Mission St., Suite 301, San Francisco, CA 94110.

*Please note that for full participation in the promotional program, sponsor acceptances must be received as soon as possible — and **no later than September 10, 2020.***

